Gold (Responsible)

Your Character

- People can count on me.
- My actions can be predicted.
- I am always ready for tomorrow.
- I am loyal, giving, and like to take care of others.
- I need to be useful.
- I am practical and sensible.
- I value home and family and have a strong sense of right and wrong.
- I follow rules and respect authority.

In School

- I like teachers who set routines and have organized ways of conducting classes.
- I prefer teachers who stay on one topic at a time.
- I like subjects that are useful and traditional, such as business, accounting, history, and government.

With Special Friends

- I prefer people who are careful with their money and who make plans ahead of time.
- I like my dates to be loyal, dependable, and on time.
- I am serious about love and show it in many practical ways.

With Family

- I like stability and security and enjoy traditions and frequent celebrations.
- I like to spend holidays with family members and plan on such gatherings for months and months.

Your Strength is Duty. If your brightest color is gold, you value order and cherish the traditions of home and family. You provide for and support the structure of society. Steadfastness and loyalty are your trademarks. You show you care by making everyone do the right thing because you are generous and parental by nature.

Your Keyes to Personal Success:

- Generosity
- A Parental nature
- A sense of history
- A value or order
- Home and family
- The work ethic

- Ceremony
- Dignity, culture
- Steadfastness
- Predictability
- Establishing and organizing institutions.
- Perpetuating heritage

Natural Tendencies:

- Want to do things "right" and "by the book"
- Strive for accuracy and quality, not quickness
- Look at a person's past as key to trusting them in the future
- Want clearly defined direction and work tasks

You Tend to:

- Dream of: Assets, wealth, influence, status, and security
- Value: Dependability, accountability, and responsibility
- **Regard:** Service and dedication
- **Dislike:** Disobedience, non-conformity, and insubordination
- **Express:** Concern, stability, and purpose
- **Respect:** Loyalty and obligation
- **Promote:** Group, ties, bonds, associations, and organizations





Gold Persons are realistic, matter-of-fact, and more curious about new products than they are about new ideas and theories. They are very good at following procedures and in detailing rules and regulation. They prefer work environments in which duties and authorities are well defined and where they can be rewarded through hard work, loyalty, and following rules. They are usually neat and orderly at work; companies value them as responsible and dependable employees. Their interest in thoroughness, practically, punctuality, and efficiency leads them to occupations in which these preferences are appreciated.

Some examples of careers that you may find interesting are listed below. Remember you are not limited to these options; refer to the recommended resources to generate additional options.

Professional (requiring more than two years of training)

- Accountant
- Archivist
- Auditor
- Career Counselor
- Chiropractor
- Computer Programmer
- Curator
- Dentist
- Educational Administrator
- Educational Counselor
- Elementary School Teacher
- Employment Counselor

Vocational (requiring two years or fewer of training)

- Air Traffic Controller
- Bank Teller
- Bookkeeper
- Cashier
- Claims Clerk
- Correctional Officer
- Court Reporter / Stenographer
- Data Entry Operator
- Dental Hygienist
- Forester Aide

- Forester
- General Manager
- High School Teacher
- Hospital Administrator
- Judge
- Lawyer
- Librarian
- Nurse (General Duty)
- Occupational Therapist
- Physical Therapist
- Public Administrator
- Insurance Agent
- Payroll Clerk
- Police Officer
- Radiology Technician
- Real Estate Agent / Broker
- Receptionist
- Recreational Therapist
- Secretary
- Statistical Clerk
- Telephone Operator

